



# ONE-ON-ONE TRAINING COURSES

Ready to level up your skills behind the  
chair?

Our training courses are designed to  
excel your career!





# Hi beauty,

I am so happy you're here! If you're reading this, you may be looking to learn the hottest hair trends on the market to excel your career behind the chair.

The good news is our one-on-one training sessions are now open to book! Learn techniques that will change your day-to-day salon life and skills that will elevate your career. Plus, once you purchase any of our courses, you'll have access to tons of business services & so many unbelievable perks!

Learn more about our packages below & purchase your course today!

Looking forward to working with you,  
Janine the Hairstylist

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# WHAT IS Color Fundamentals?



## Color Fundamentals One-on-One training course:

This one-on-one course dives deep into color theory and formulations to use behind the chair.

Guiding you into understanding the why's and how's of approaching and mixing color. My method of color theory will change your thinking to better serve each client and deliver Instagram worthy results.

### 1-day training course:

**\$699**

*Course can be paid in full or in 4 interest free payments.*

Snacks/Drinks are provided.

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## What's included?

This course includes 4 hours of one-on-one training with Janine. The main topics of discussion are advancing your knowledge of color theory and formulations to the next level.

### *What is Color Theory?*

Color Theory is the term used to refer to the science of how color works. It explains what happens when you add multiple colors together, or when you remove a tone or hue from a color.

We will dive deep into the world of Color Theory. Our teaching will help you see color in an entirely different light. When a client sits in your chair, you'll know exactly how, why and what to do each and every time. No questions asked!

Formulations are a huge aspect of color theory. Understanding the secrets to Color Theory will go hand in hand with color formulations.

This course includes a take home course book with our guide to Color Fundamentals. It includes tons of information you'll always have to look back on. PLUS, Janine's favorite formulas, tips/tricks, notes from her personal color journal & so much more!



**Color Theory**



**Formulations**



**Secrets of mixing color**



**Tips & Tricks to use  
behind the chair**



**Take home all the information  
you learn and more perks in  
our 'Color Fundamentals'  
course book**

Ready to learn? Sign up now at  
[www.JanineTheHairstylist.com/EducationalCourses](http://www.JanineTheHairstylist.com/EducationalCourses)

# WHAT IS Advanced Coloring Techniques?

This one-on-one course will advance your skills and coloring techniques.

Learn to customize your client's color with my signature techniques, methods and placement. This course is customized for the advanced coloring of YOUR choice for a one-of-a-kind learning experience! This course also includes a take home course book with all the information and tools you'll need to continue learning at home. Also, includes a photography mini crash-course to learn how to take Instagram worthy photos!

1 DAY TRAINING COURSE

**\$999.99**

- **Add on another day of training with our 'Color Fundamentals' course for only +\$599!**

Course can be paid in full or in 4 interest free payments.

Lunch is provided.



*Transform your  
business to the career of  
your dreams while  
working with your  
dream clients!*

-JANINE

## What's included?

1. A one-on-one training course with Janine. You choose the Advance coloring of your choice as Balayage, Signature Blonde, Highlights, Ombre, Color Correction, Red or Vivid Color to learn. Course will be customized exactly for your learning experience.
2. Once you choose your Advance coloring and purchase your course, we will schedule, and you'll receive our Quick Start Guide that will prep you for your course. The day of your training we will break down each step starting from the consultation to adding finishing touches. Next, there will be a step-by-step hands-on break down of your advanced coloring choice. This will include tons of information about my signature coloring techniques, placement and how I achieve drastic results in one session. Last but not least, you will learn how to take Instagram worthy photos and have the chance to ask any questions you'd like to prepare you for your new path as a Color Specialist.
3. This course includes a take home course book with our guide to Advanced Coloring Techniques. It includes tons of information you'll always have to look back on. PLUS, tips/tricks from Janine, technique breakdowns and so much more!
4. If you choose the 2-day training, you'll have another day with Janine learning everything our 'Color Fundamentals' course has to offer and focusing on perfecting your new skills.  
At the end of class, we will make sure all your questions are answered and your ready to achieve greatness!

*\*\*\*Advanced Color Techniques does not include any color formulations, color theory etc.!*  
*Add on 'Color Fundamentals' course if you want both techniques and formulations courses.*



# WHAT IS Signature Cutting Techniques

This one-on-one course with Janine will elevate your cutting skills to a new level.

Learn to create the hottest style cuts on the market with ultra-precision and detail. This course will dive deep into 3 haircuts of YOUR choice that you're looking to master. From the consultation to the finishing touches, this course will prepare you to excel behind the chair.

PLUS, a photography mini crash course to learn how to take Instagram worthy photos of all your clients!

1- DAY TRAINING COURSE:

**\$999.99**

- **Add on another day of training with our 'Color Fundamentals' course for only +\$699!**

Lunch Provided.



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-JANINE

Course can be paid in full or in 4 interest free payments.

## What's included?

1. A one-on-one 7-hour training course with Janine. This course will cover 3 haircuts of your choice that you're looking to master. Learn to add your signature twist to customize each and every cut for your clients. Course can be taken multiple times with different haircut choices.
2. Once you choose your 3 styles and purchase your course, we will schedule, and you'll receive our Quick Start Guide that will prep you for your course. To begin, we will break down each step from the consultation to creating the signature style cuts of your choice and styling. Next, there will be a step-by-step hands on break down of each cut with tons of information about my personal techniques and how I achieve cuts that are easy for clients to style at home. Last but not least, you will learn how to take Instagram worthy photos and have the chance to ask any questions you'd like to prepare you for your new path as a Cutting Specialist.
3. This course includes a take home course book with our guide to Signature Style Cuts. It includes tons of information you'll always have to look back on. PLUS, Janine's favorite techniques to use behind the chair, tips/tricks & so much more!

Ready to learn? Sign up now at:  
[www.JanineTheHairstylist.com/EducationalCourses](http://www.JanineTheHairstylist.com/EducationalCourses)



# Thank you

so much for your interest in learning from us!  
I'm looking forward to helping you achieve  
your goals behind the chair!

If you have any questions at all, don't  
hesitate to reach out and our team will  
respond to your questions ASAP!



## Questions?

Contact Janine directly at:

[Janine@JanineTheHairstylist.com](mailto:Janine@JanineTheHairstylist.com)

*Follow us on Instagram and Facebook!*

